




# Rotary Themes through the Years

Each January, as Rotary district governors-elect convene at the International Assembly for training and fellowship, they can be certain of two things: a lot of take-home reading and the announcement of a new RI theme.

The tradition of crafting a theme is credited to 1949-50 RI President Percy C. Hodgson, who outlined a list of four objectives for his term in office. Among them were the better application of the principles of vocational service and dedication to world understanding and peace through international service programs.

Theme Logo	Rotary Year	RI Theme	RI President
	1980-1981	Take Time to Serve	Rolf J. Klärich Rotary Club of Helsinki-Helsingfors Finland
	1981-1982	World Understanding and Peace through Rotary	Stanley E. McCaffrey Rotary Club of Stockton California, USA
	1982-1983	Mankind Is One — Build Bridges of Friendship throughout the World	Hiroji Mukasa Rotary Club of Nakatsu Oita, Japan
	1983-1984	Share Rotary, Serve People	William E. Skelton Rotary Club of Christiansburg-Blacksburg Virginia, USA
	1984-1985	Discover a New World of Service	Carlos Canseco Rotary Club of Monterrey Nuevo León, Mexico



1985-1986

You Are the Key

Edward F. Cadman  
Rotary Club of Wenatchee  
Washington, USA



1986-1987

Rotary Brings Hope

M.A.T. Caparas  
Rotary Club of Manila  
Manila, Philippines



1987-1988

Rotarians — United  
in Service —  
Dedicated to Peace

Charles C. Keller  
Rotary Club of California  
Pennsylvania, USA



1988-1989

Put Life into Rotary  
— Your Life

Royce Abbey  
Rotary Club of Essendon  
Victoria, Australia



1989-1990

Enjoy Rotary!

Hugh M. Archer  
Rotary Club of Dearborn  
Michigan, USA



1990-1991

Honor Rotary with  
Faith and  
Enthusiasm

Paulo V.C. Costa  
Rotary Club of Santos  
São Paulo, Brazil



1991-1992

Look Beyond  
Yourself

Rajendra K. Saboo  
Rotary Club of  
Chandigarh  
Union Territory, India



1992-1993

Real Happiness Is Helping Others

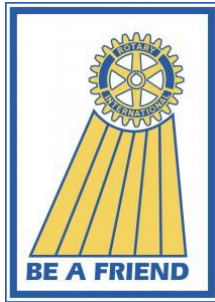
Clifford L. Dochterman  
Rotary Club of Moraga  
California, USA

**B**E LIEVE IN WHAT YOU DO  
**D**O WHAT YOU BELIEVE IN

1993-1994

Believe in What You Do — Do What You Believe in

Robert Barth  
Rotary Club of Aarau  
Switzerland



1994-1995

Be a Friend

Bill Huntley  
Rotary Club of Alford & Mablethorpe  
Lincolnshire, England



1995-1996

Act with Integrity,  
Serve with Love,  
Work for Peace

Herbert G. Brown  
Rotary Club of Clearwater  
Florida, USA



1996-1997

Build the Future with Action and Vision

Luis Vicente Giay  
Rotary Club of Arrecifes  
Buenos Aires, Argentina



1997-1998

Show Rotary Cares — for your community, for our world, for its people

Glen W. Kinross  
Rotary Club of Hamilton,  
Brisbane Queensland,  
Australia

Show Rotary Cares  
Rotary International



1998-1999

Follow Your Rotary  
Dream

James L. Lacy  
Rotary Club of Cookeville  
Tennessee, USA



1999-2000

Rotary 2000: Act  
with Consistency,  
Credibility,  
Continuity

Carlo Ravizza  
Rotary Club of Milano  
Sud-Ovest, Italy



2000-2001

Create Awareness —  
Take Action

Frank J. Devlyn  
Rotary Club of Anáhuac  
Distrito Federal, Mexico



2001-2002

Mankind Is Our  
Business

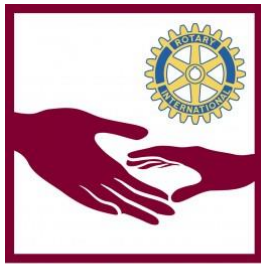
Richard D. King  
Rotary Club of Niles  
(Fremont)  
California, USA



2002-2003

Sow the Seeds of  
Love

Bhichai Rattakul  
Rotary Club of Dhonburi  
Thailand



Lend a Hand

2003-2004

Lend a Hand

Jonathan B. Majiyagbe  
Rotary Club of Kano  
Kano State, Nigeria



CELEBRATE  
ROTARY



2004-2005

Celebrate Rotary

Glenn E. Estess Sr.  
Rotary Club of Shades  
Valley  
Alabama, USA



SERVICE Above Self

2005-2006

Service Above Self

Carl-Wilhelm  
Stenhammar  
Rotary Club of Göteborg  
Sweden



2006-2007

Lead the Way

William B. Boyd  
Rotary Club of Pakuranga  
Auckland, New Zealand



2007-2008

Rotary Shares

Wilfrid J. Wilkinson  
Rotary Club of Trenton  
Ontario, Canada



2008-2009

Make Dreams Real

Dong Kurn Lee  
Rotary Club of Seoul  
Hangang  
Seoul, Korea



2009-2010

The Future of Rotary  
Is in Your Hands

John Kenny  
Rotary Club of  
Grangemouth  
Scotland



2010-2011

Building  
Communities —  
Bridging Continents

Ray Klingensmith  
Rotary Club of Kirksville  
Missouri, USA

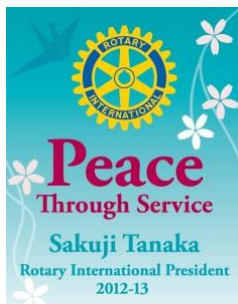


2011-2012

Reach Within to  
Embrace Humanity

Kalyan Banerjee  
Rotary Club of Vapi  
Gujarat, India

Reach Within to Embrace Humanity



2012-2013

Peace Through  
Service

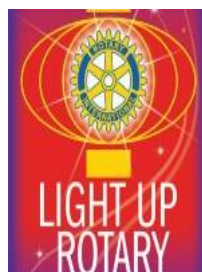
Sakuji Tanaka  
Rotary Club of Yashio  
Saitama, Japan



2013-2014

Engage Rotary  
Change Lives

Ron D. Burton  
Rotary Club of Norman  
Oklahoma, USA



2014-2015

Light Up Rotary

Gary Huang  
Rotary Club of Taipei  
Taiwan  
Taipei, Taiwan



2015-2016

Be a Gift to the World

K.R. "Ravi" Ravindran  
Rotary Club of Columbo  
Sri Lanka



2016-2017

Rotary Serving Humanity

John F. Germ  
Rotary Club of  
Chattanooga  
Chattanooga, Tennessee



2017-2018

Rotary: Making A Difference

Ian H.S. Riseley  
Rotary Club of  
Sandringham  
Victoria, Australia



2018-2019

Be the Inspiration

Barry Rassin  
Rotary Club of East  
Nassau  
New Providence,  
Bahamas



2019-2020

Rotary Connects the World

Mark Daniel Maloney  
Rotary Club of Decatur  
Decatur, Alabama USA

A list of past presidents and RI themes can be found in the Official Directory.