

ROTARY KANSAINVÄLISENÄ JÄRJESTÖNÄ PELS D1430

12.4.2025

Sari Miettinen, Senior Specialist
Klubi- ja piirituki (CDS), Euroopan ja Afrikan toimisto



TIETOVISA

ROTARYN VERKOSTO



Kuinka moneen piiriin klubit on ryhmitelty?

- A 651
- B 224
- C 515

TIETOVISA RI Europe/Africa Office, Club and District Support (CDS)

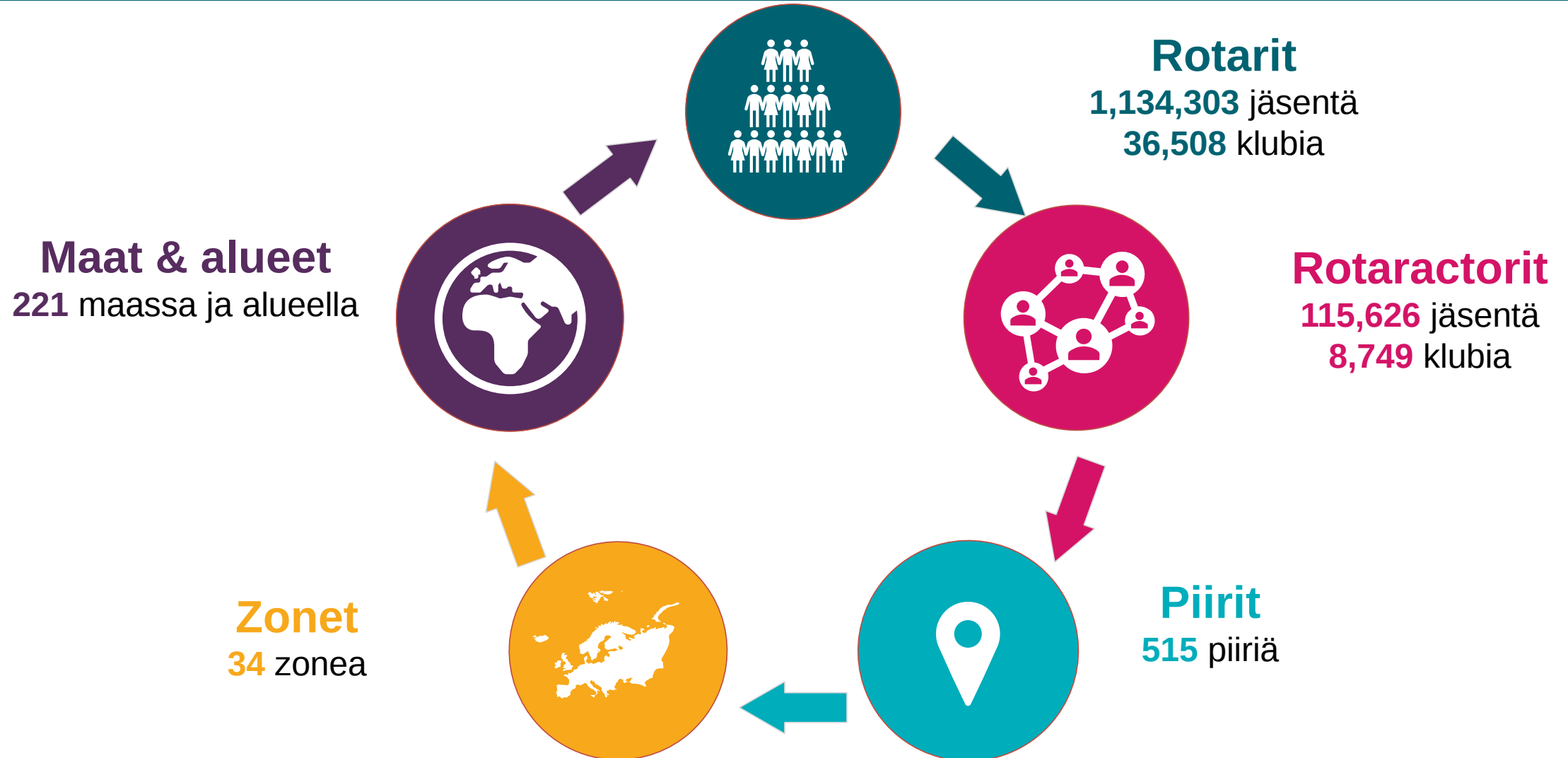
ROTARYN VERKOSTO



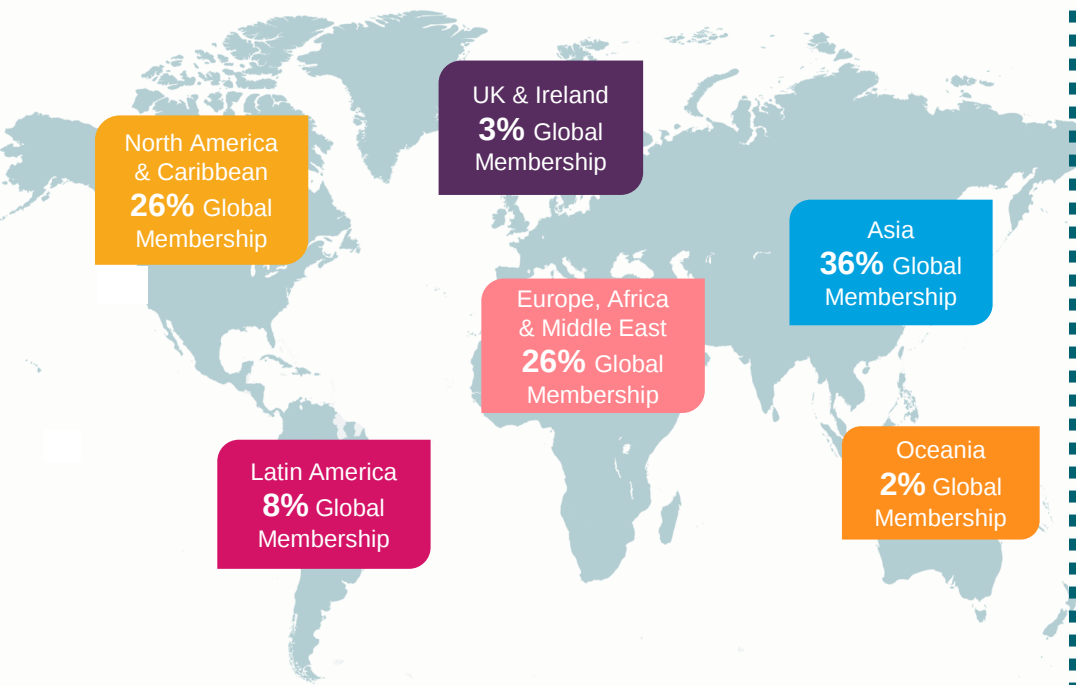
Kuinka monessa maassa ja territoriaalisella alueella Rotary on läsnä?

- ☐ A 185
- ☐ B 200
- ☐ C 221

ROTARY INTERNATIONAL MAAILMANLAAJUINEN VERKOSTO 1.7.2024



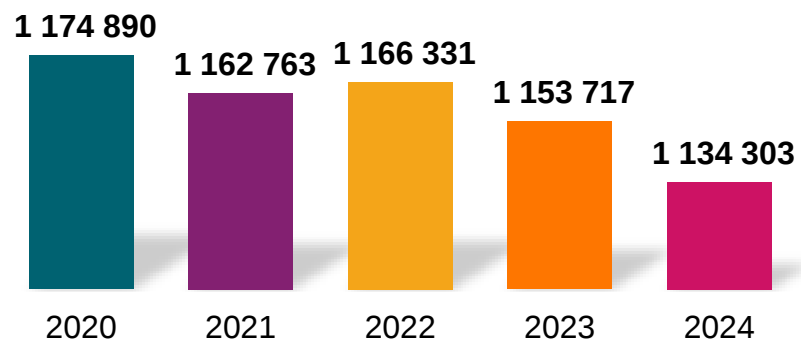
MAAILMANLAAJUINEN JÄSENTILANNE 1.7.2024



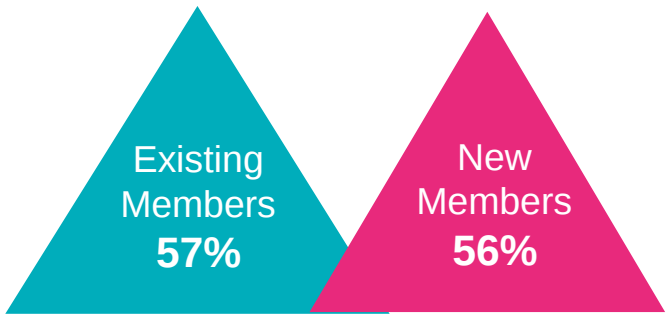
Rotarians: **1,134,303** Clubs: **36,508**

5 Year Growth: **-1% (CAGR)**

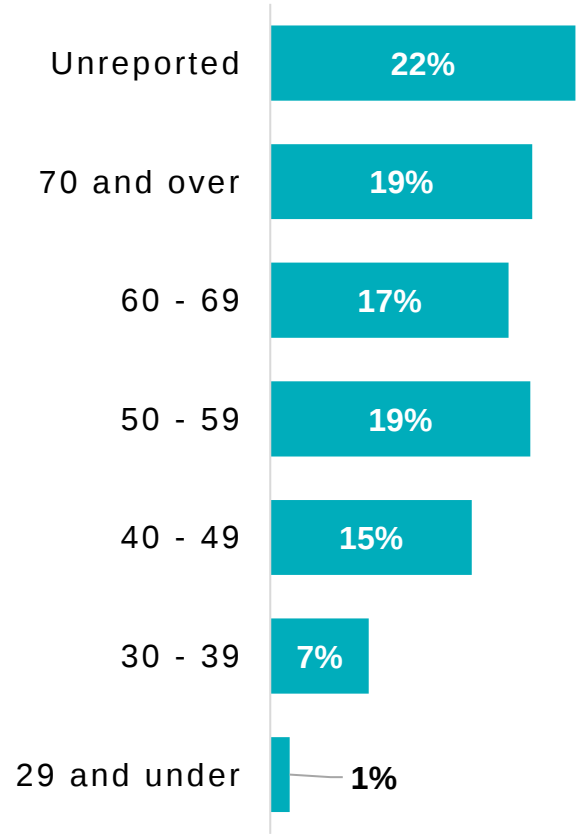
Net Difference: **- 40,587**



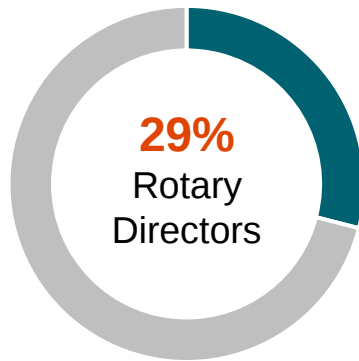
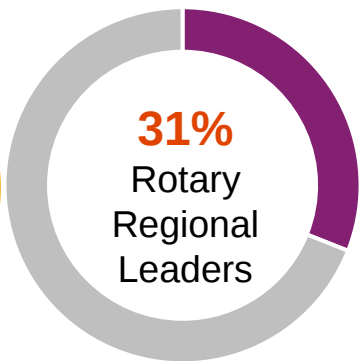
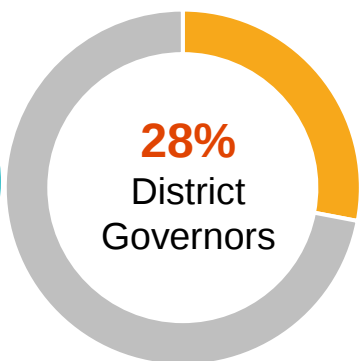
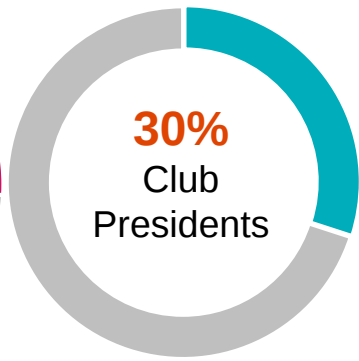
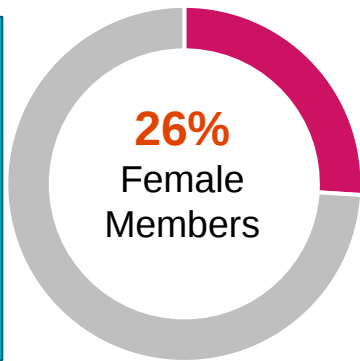
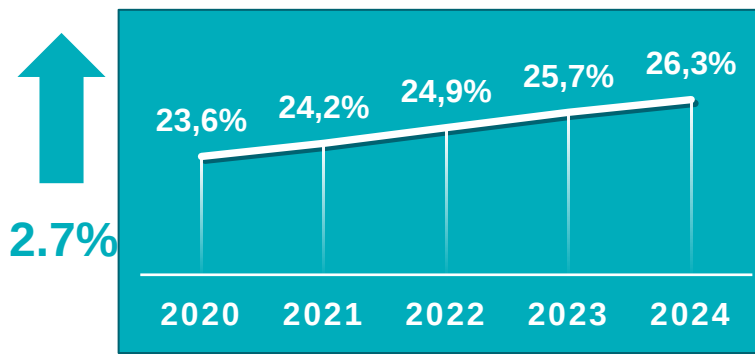
5 Year Membership Retention



Average Age: **58**



FEMALE MEMBERSHIP



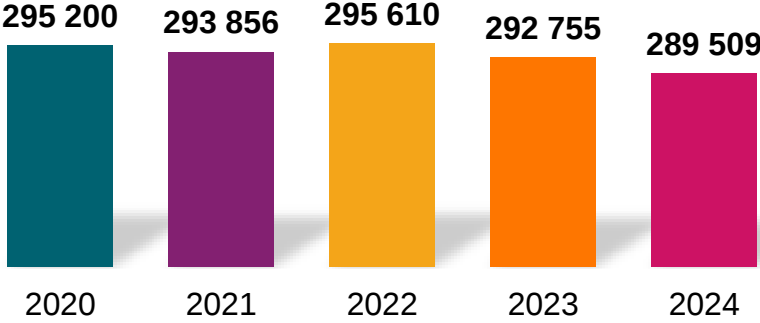
EMEA JÄSENTILANNE, 1 JULY 2024



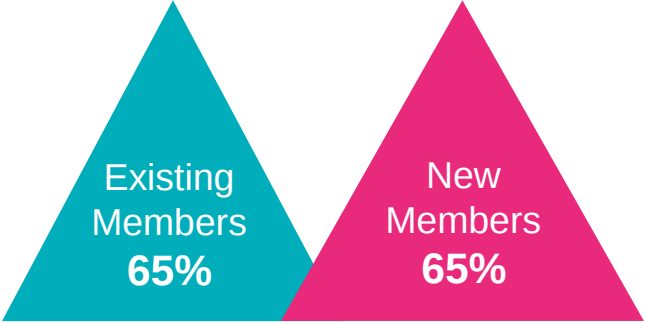
Rotarians: **289,509** Clubs: **9,142**

5 Year Growth **-0.4% (CAGR)**

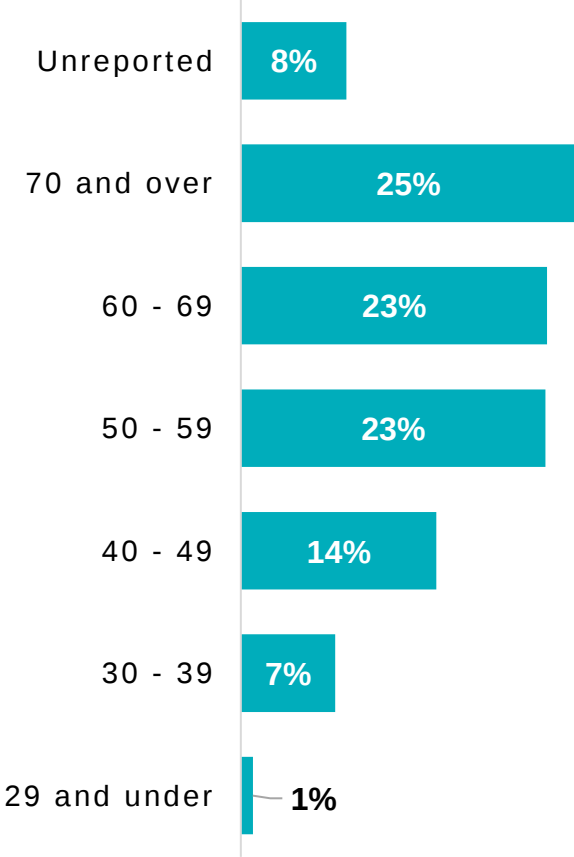
Net Difference: **- 5,691**



5 Year Membership Retention



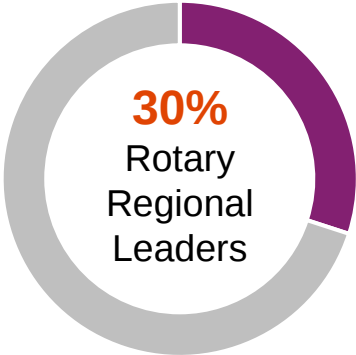
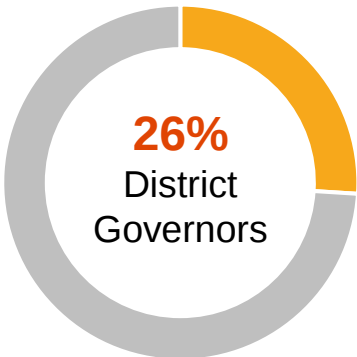
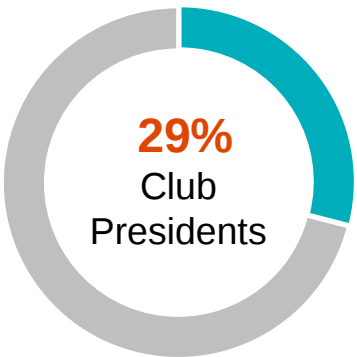
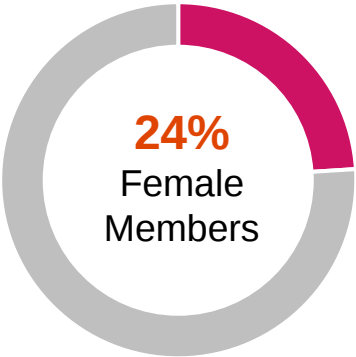
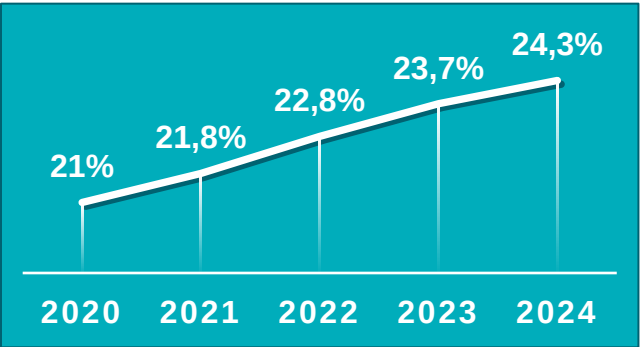
Age Distribution



FEMALE MEMBERSHIP



3,3%



SUOMI, VIRO & AHVENANMAA

JÄSENTILANNE 1.7.2024



Suomi

Jäseniä: 6,485
Klubeja: 219

Viro

Jäseniä: 641
Klubeja: 21

Ahvenanmaa

Jäseniä: 117
Klubeja: 2

Suomi (Rotaractorit)

Jäseniä: 56
Klubeja: 7

Viro (Rotaractorit)

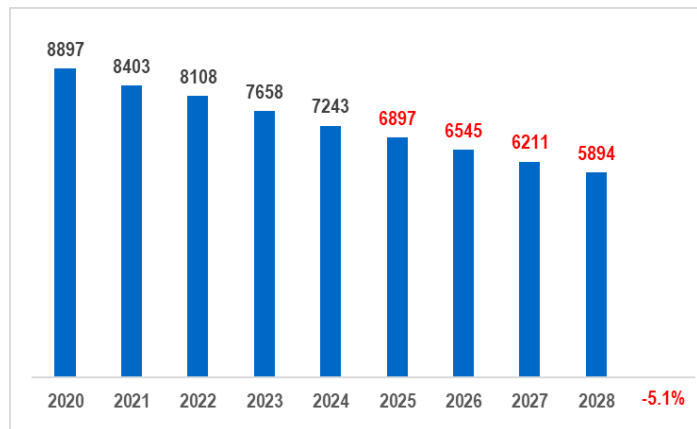
Jäseniä: 11
Klubeja: 1

Ahvenanmaa (Rotaractorit)

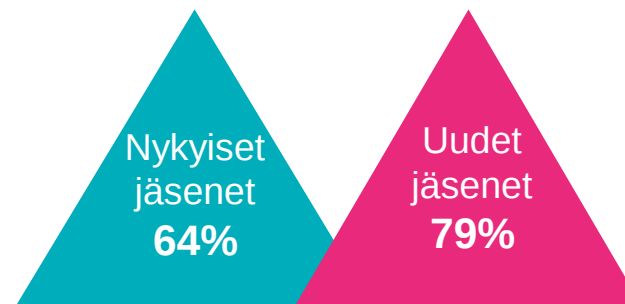
Jäseniä: 0
Klubeja: 0

Rotareita: **7243** Rotaryklubeja: **242**

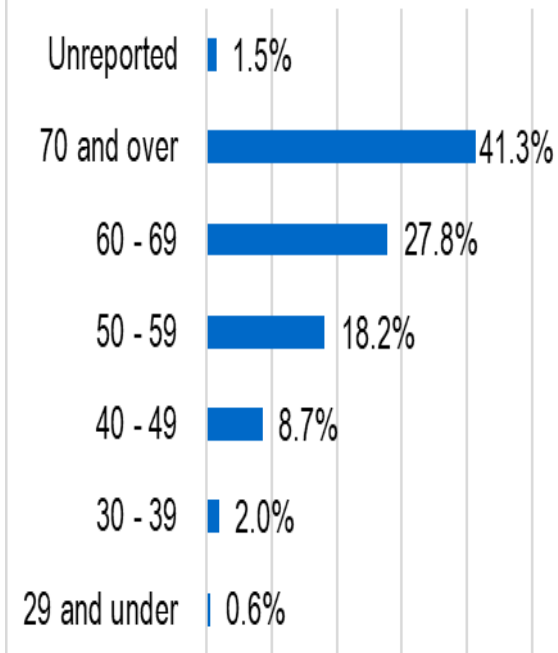
5 vuoden kasvu **-5.1% (CAGR)**



5 vuoden jäsenten säilyttäminen

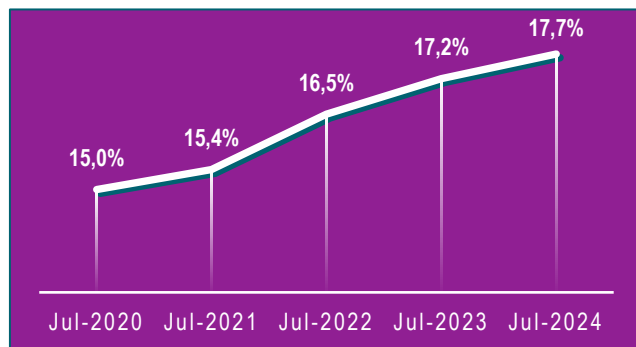


Age

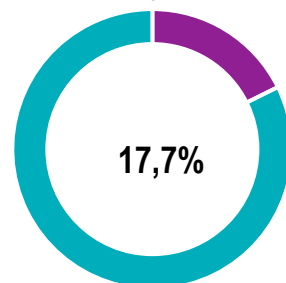


NAISTEN OSUUS JÄSENISTÄ

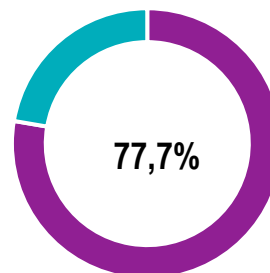
↑
2.7%



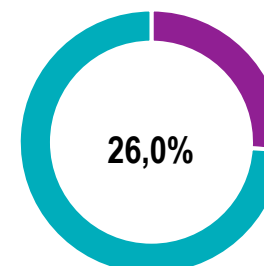
Naisia jäsenenä



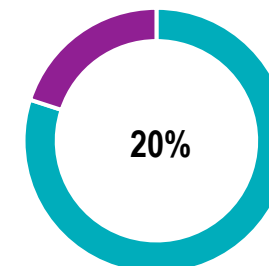
% klubit joissa naisia jäsenenä



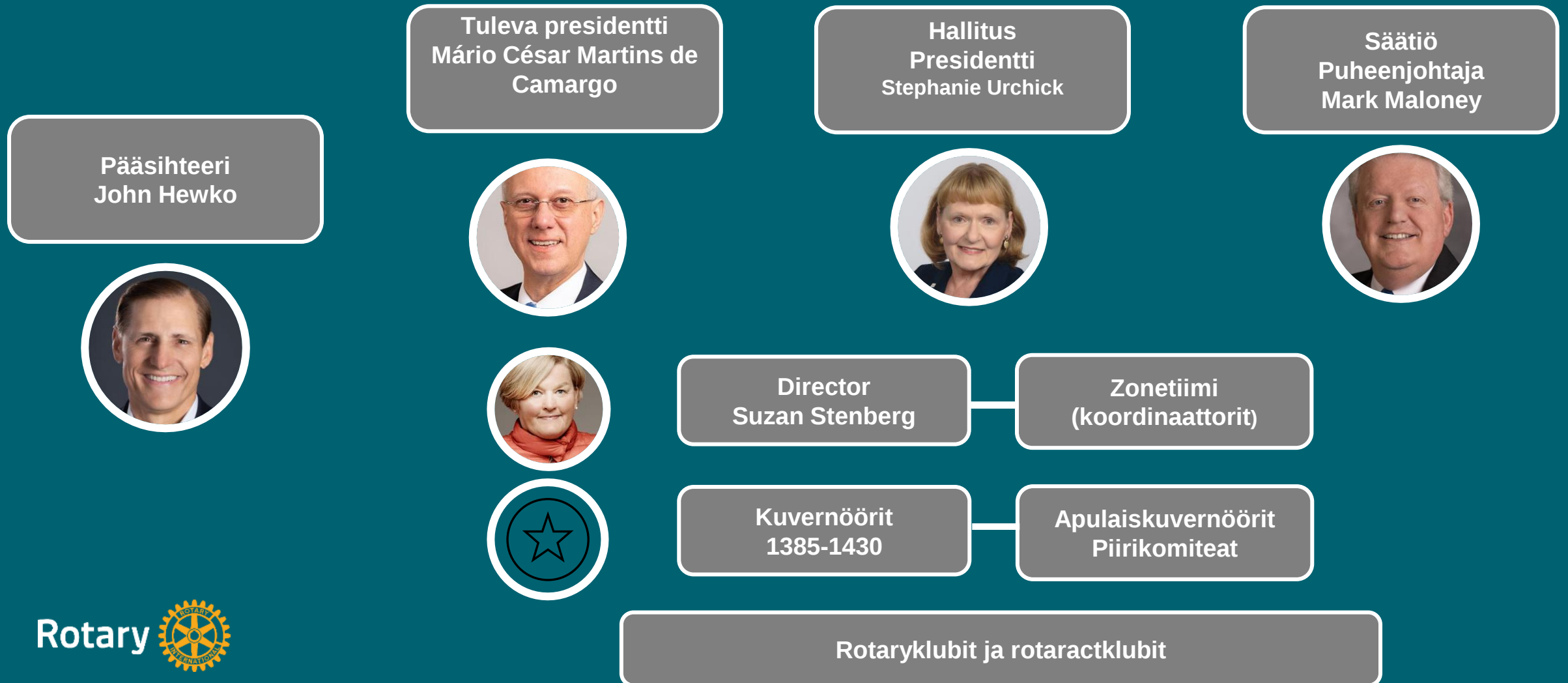
% klubit joilla nainen presidenttinä



Nainen kuvernöörinä



ROOLISI – ROTARY INTERNATIONAL RAKENNE



ZONETIIMI

Tukiverkostosi zone 17

Rotary Coordinator (RC)

RC



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Sweden

RI DIRECTOR

RI DIRECTOR



SUZAN STENBERG

Rotary International Director 2024-26
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Rotary Public Image Coordinator (RPIC)

RPIC



FREDRIK SANDSTRÖM

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Regional Rotary Foundation Coordinator (RRFC)

RRFC



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Foundation Coordinator
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Estonia

Endowment/ Major Gifts Adviser (EMGA)

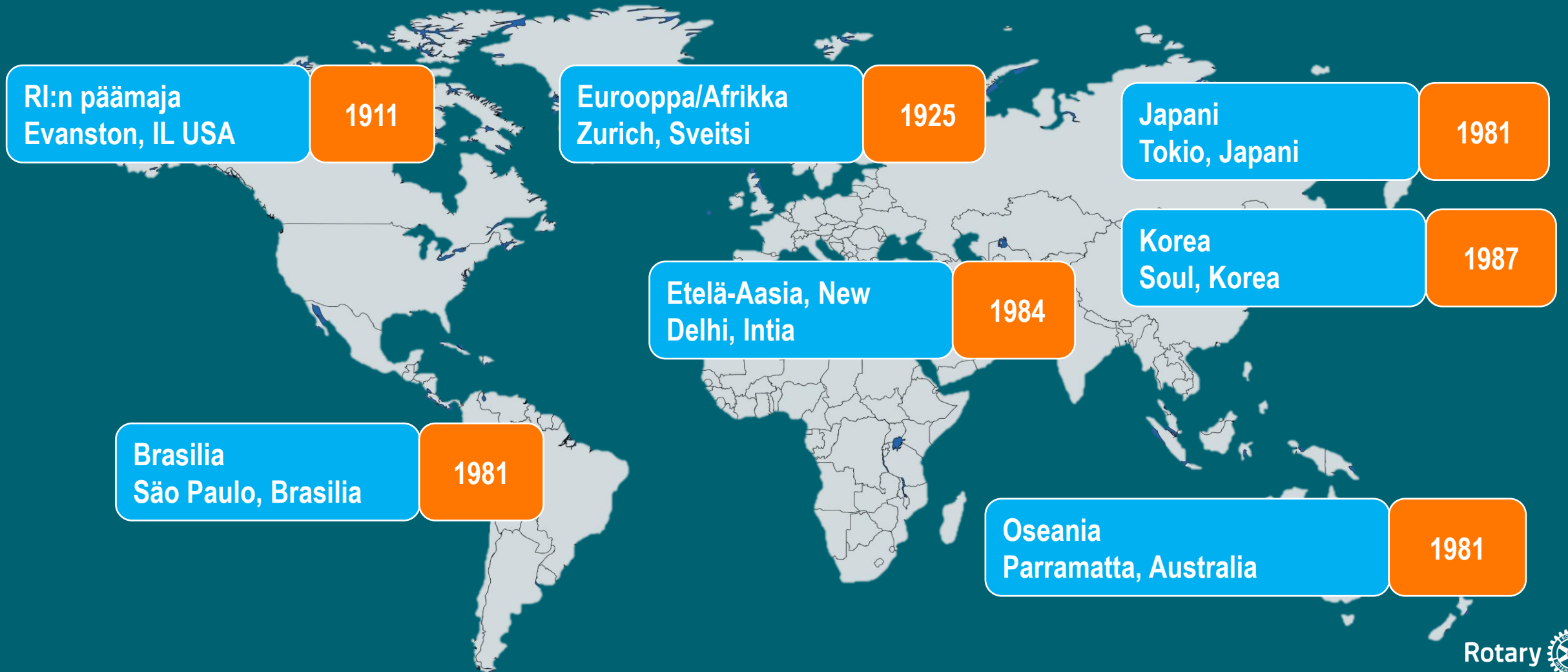
E/MGA



ULF BINGSGÅRD

Endowment/Major Gift Adviser
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+46 720 21 4112
Sweden

ROTARYN TOIMISTOT MAAILMALLA





European Secretariat of Rotary International Zurich --
European Secretary, Alex. O. Potter and his staff



AVAINKONTAKTIT

 Send

To Club & District Support
EAO.CDS@rotary.org

Subject Question on...

- Sääntöneuvonta
- **Koulutus**
- Uudet klubit / jäsenyys
- Paikallinen tuntemus

 Send

To Foundation Services
EAO@rotary.org

Subject Question on ...

- Säätiöohjelmat
- District Grants
- PHF ja Tnnustukset
- Varainhankinta

 Send

To Financial Services
EAO@rotary.org

Subject Question on ...

- Klubilasku
- Jäsenmaksun maksaminen
- Lahjoitukset
- Suoraveloitus



Nordic, Baltic Countries and Poland



Sari Miettinen
Senior Specialist



Axel Zelensky Sirzén
Advisor

Euroopan ja Afrikan toimisto



Financial Services

Rotary and Rotaract [dues payments](#)

Booking [donations](#)

Other [invoice](#), [payment](#) related [questions](#)

Monthly informing the District [about their clubs with outstanding dues](#)

Gliezel Hauschild
Specialist

[Accounts Receivable](#)
([Estonia](#), [Finland](#), [Iceland](#),
[Poland](#))



The Rotary Foundation Services

[Recognitions](#) (Paul Harris Fellows, etc.)

District Grant [Coordination](#)

[Contributions](#)

Grant related [questions](#): [scholarship](#), [queries](#), [eligibility](#),
[qualifications](#)

Other TRF [related queries](#)

Anders Nordhag
Specialist
TRF Services



The Regional Membership Officer (RMO) [zones 17 & 18](#)

Membership and club development

Rasmus Egeskoljd
Regional Membership Officer

KLUBI- JA PIIRITUKI (CDS)

RI Europe/Africa Office, Club and District Support (CDS)

Palvelumme

Säännöt

Neuromme sääntökysymyksissä ja menettelytavoissa



Koulutus

GETS, PETS, IA, AG-koulutus jne.



Analyysi

Seuraamme alueemme jäsenkehitystä, trendejä, mahdollisuuksia



Uutiskirjeet

Uutiskirjeet kuvernööreille ja klubeille

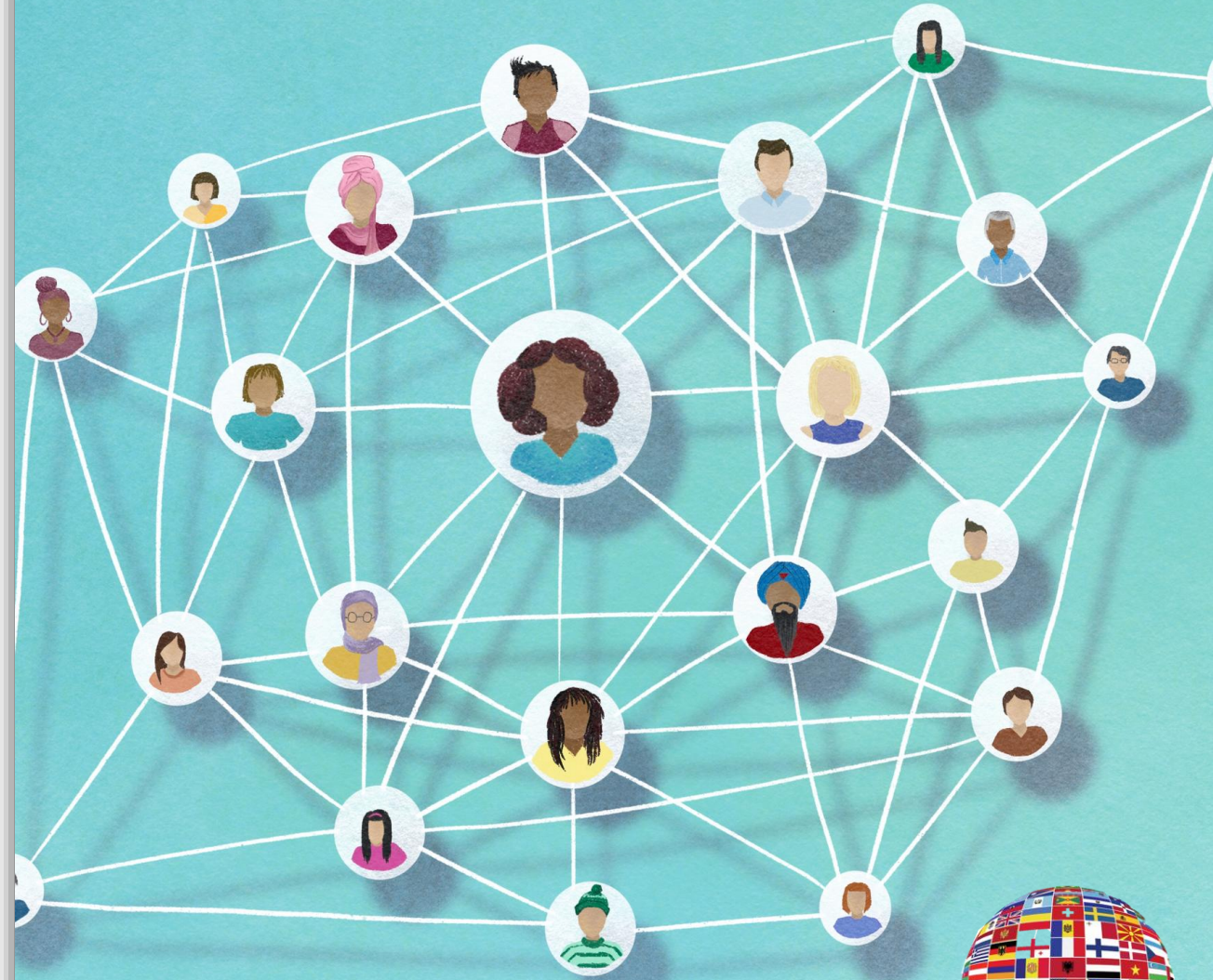


Uudet klubit

Tuemme ja neuromme uusien klubien perustamisessa



LÖYDÄ UUSIA MAHDOLLISUUKSIA



ICC



Twin Clubs



RFE



RAG



Fellowships



Rotary Friendship Exchange

Twin Clubs



RFE



RAG



Fellowships



ICC



Rotary Action Groups

RFE



RAG



Fellowships



ICC



Twin Clubs



Rotary Fellowships

RAG



Fellowships



ICC



Twin Clubs



RFE



Intercountry Committees

Fellowships



ICC



Twin Clubs



RFE



RAG



Twin Clubs

RYLA



RCC



Interact



Rotary Community Corps

RCC



Interact



RYLA



Interact Clubs

Interact



RYLA



RCC



Rotary Youth Leadership Awards

ROTARY ACTION PLAN

rotary.org/actionplan



INCREASE
OUR
IMPACT

EXPAND
OUR
REACH

ENHANCE
PARTICIPANT
ENGAGEMENT

INCREASE OUR
ABILITY TO
ADAPT

Klubin strateginen suunnitelma

Aseta tavoitteet pitkälle aikavälille

1. Kuinka klubimme voi?
2. Minkälainen klubimme tulisi olla?
3. Kuinka saavutamme visiomme?
4. Kuinka lähellä olemme tavoitteidemme saavuttamista?

<https://my.rotary.org/en/document/strategic-planning-guide>

STRATEGIC PLANNING GUIDE



ROTARY EDISTÄÄ **MONIMUOTOISTA,**
OIKEUDENMUKAISTA JA OSALLISTAVAA TOIMINTAKULTTUURIA, JOSSA
ALIEDUSTETTUIEN RYHMIEN EDUSTAJILLA ON PAREMMAT
MAHDOLLISUUDET OSALLISTUA JÄSENINÄ JA **ARVOJOHTAJINA.**



**MONIMUOTOISUUS
(DIVERSITY)**

kielellinen, kulttuurinen,
fysinen, ammatillinen,
asenne



**OIKEUDENMUKAI-
SUUS (EQUITY)**

puolueettomuus, rehellisyys,
objektiivisuus, reiluus,
avoimuus



**OSALLISUUS
(INCLUSION)**

Erilaisuuden hyväksyminen,
kunnioitus, arvostus, tuki,
osallistaminen



MITÄ JÄSENET HALUAVAT



Paikallisen yhteisön palvelu



Yhteys muihin



Ammatillinen ja johtajuuden kehitys

MIKSI JÄSENET LOPETTAVAT

1

KLUBIKULTTUURI JA VIIHTYVYYS

2

TÄYTTYMÄTTÖMÄT
ODOTUKSET

3

AJALLINEN JA TALOUDELLINEN
SITOUTUMUS

4

HENKILÖKOHTAINEN TILANNE

KLUBIKOKEMUS

1. Kokouksista nauttiminen
2. Luottamus klubin johtajistoon
3. Mahdollisuudet
henkilökohtaiseen kasvuun
4. Yhteydet
5. Mielekäs palvelutoiminta

CLUB EXPERIENCE MATTERS THE MOST

Recent Rotary research confirms that the single most important factor in member satisfaction is the club experience.



Using our [Membership Assessment Tools](#) guide, which includes the [Member Satisfaction Survey](#), can help you craft an experience that reflects your members' interests and needs.

TARJOA JOUSTAVUUTTA



Klubimalli

- Passi
- Tavoite- tai kiinnostuspohjainen
- Kansainvälinen
-



Jäsenyys

- Perhe
- Yritys
- Koe-
-



Tapaaminen

- Virtuaalinen
- Hybridi
- Projektit
-

INNOVATIVISET KLUBIMALLIT

Rotary Club of
Bretagne Mayenne pour la Paix, France
Focus: Peace and conflict prevention



Rotary Club of
Beirut Pax Potentia, Lebanon
Focus: Peacebuilding

Rotary Club of
Mental Health, Croatia
Focus: Mental health



Rotary Club of
District 2451 Deaf, Egypt
Focus: Supporting hearing impaired people

Rotary Club of
Saturday E Jazz, Uganda
Focus: Jazz music



Rotary E-Club of
Film & Friends D2101, Italy
Focus: Movies & documentaries

Rotary Club of
Atlântico Região Oeste D1960, Portugal
Focus: Marine conservation



Rotary Club of
Passport ECO Planet D1900, Germany
Focus: Environmental protection

TUO PROJEKTISI ESILLE – Service Project Center

Edistä klubin tai piirin projekteja

Project Details

[Share Project](#)

Tall Ships Races: Parade of Sails

Completed Intermediate

A charitable cruise during the Tall Ships Races event to see the big sailing boats leave our city.
Area of Focus: Environment

[Learn more about Rotary's area of focus](#)



Details

Detailed description

RC Turku-Abo arranged a charitable cruise for approximately 100 paid passengers during the last day of the 2024 Tall Ships Races event in Turku. On the last day, the large sailing boats leave the Aura river delta and embark on the next leg of their journey. The climax of this event is when all the vessels raise their sails simultaneously and sail off to sea, which is a sight to see. The club's charitable event took 100 paid passengers on the ferry out to a VIP area in the Airisto archipelago to see these sail boats leave, and during the event informative lectures were given on the environmental situation of the Baltic Sea, which is a big theme for local Rotary clubs, and some historical background on each of the big sailing boats was also given to passengers. A soup lunch and drinks were also served in a bar on the ferry for those interested. The ferry cost about 5000 € and tickets were 80 €/person, so after expenses approximately 2400 € was raised for charity.

Project category

Environment, Community, Fundraiser

<https://spc.rotary.org/learnmore>



Service Project Center