



Become sustainable!

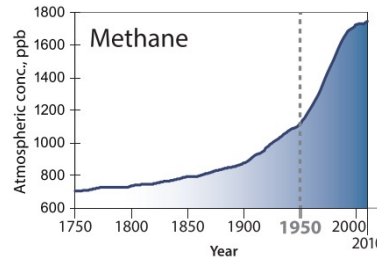
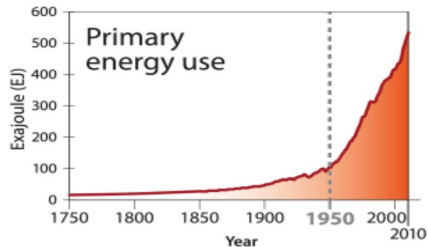
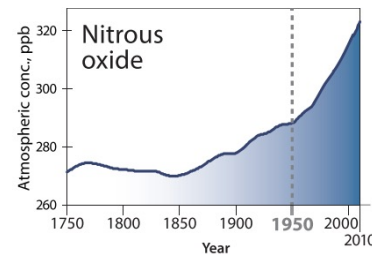
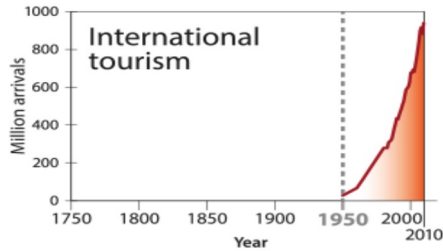
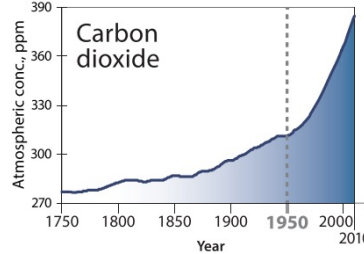
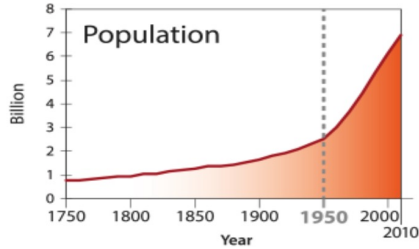


*We assist your club to become
climate friendly & sustainable*

We are the central service partner of the global ESRAG initiative

Every-club-climate-friendly

Increasing human activities are causing emissions.



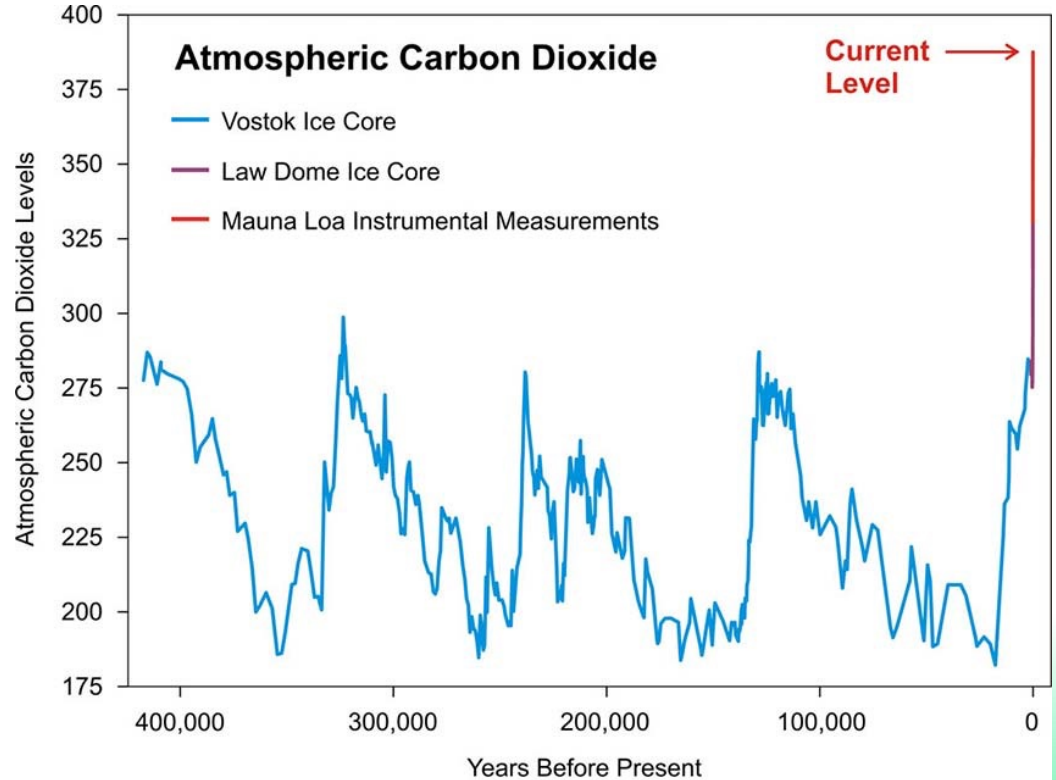
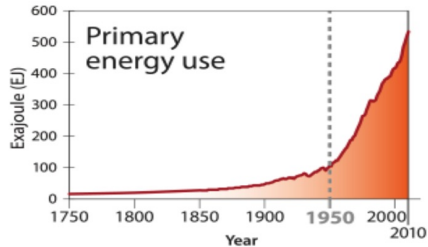
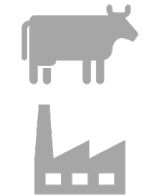
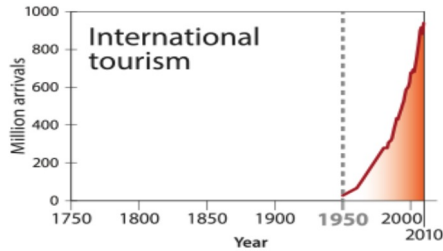
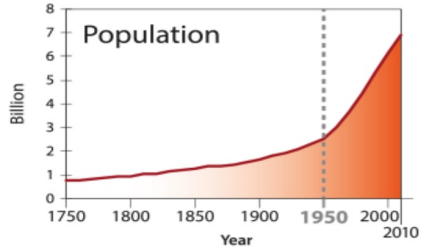
More people on earth

- More houses & food
- More transportation
- More production

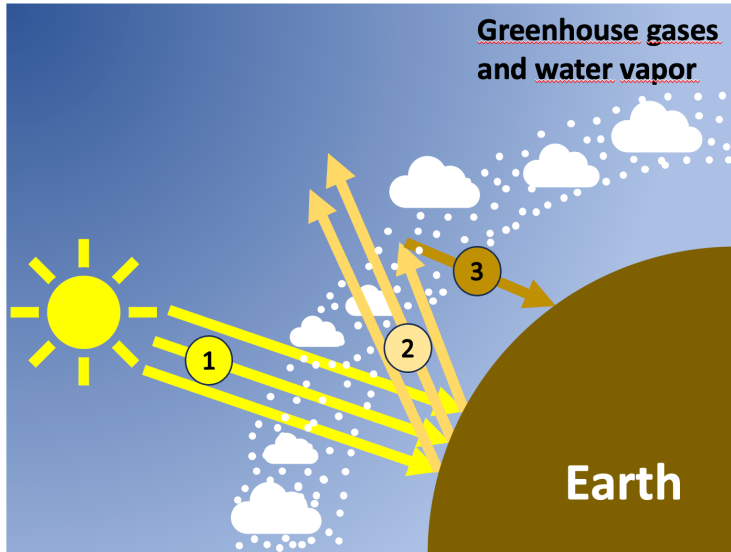
More emissions of Greenhouse gases that accumulate in the atmosphere.

Copyright: Future Earth 2024. (Sources: The trajectory of the Anthropocene: The Great Acceleration, 16 January 2015, Anthropocene Review, Will Steffen, Wendy Broadgate, Lisa Deutsch, Owen Gaffney, Cornelia Ludwig, <https://futureearth.org/2015/01/16/the-great-acceleration/>)

Atmospheric CO₂ now higher than in the last 400,000 years.



CO₂ emissions lead to Greenhouse effect and Climate change.



Accumulated CO₂ emissions in the atmosphere



Greenhouse effect

- 1** The sun's rays heat the earth
- 2** The warmed earth emits infrared rays
- 3** Greenhouse gases, e.g. CO₂, reflect infrared rays and create the greenhouse effect



Climate Change

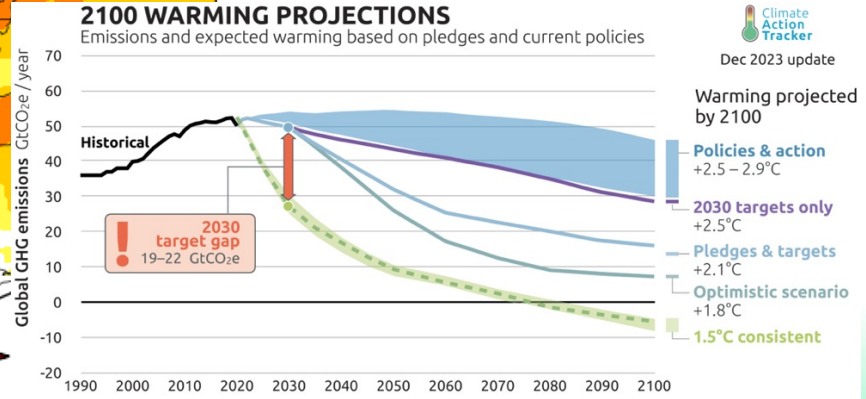
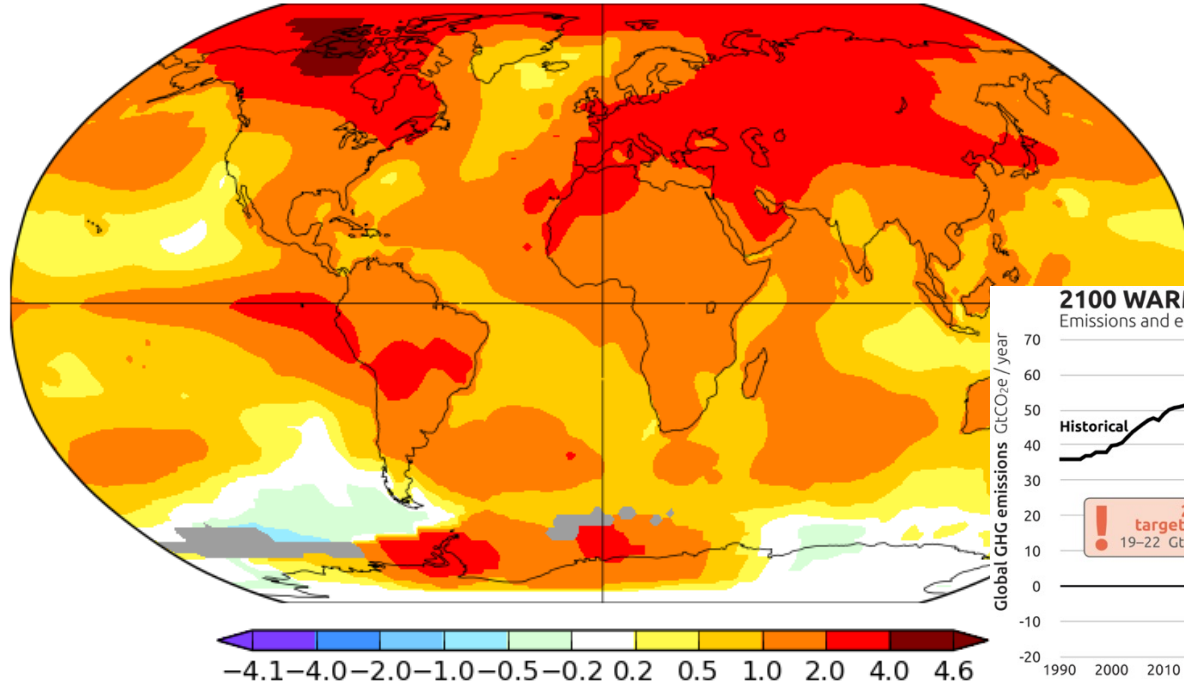
- “Climate change refers to long-term shifts in temperatures and weather patterns.
- Such shifts can be natural but since the 1800s, human activities have been the main driver of climate change

Planet earth has fever already ... so what can we do as Rotarians?

Annual J-D 2023

L-OTI(°C) Anomaly vs 1953-1973

1.19



Note: Gray areas signify missing data.

Note: Ocean data are not used over land nor within 100km of a reporting land station.

An aerial photograph of a dense forest, showing a variety of tree species and shades of green. The canopy is thick and textured, with some taller, thinner trees visible against the darker background of the forest. The lighting is natural, creating a sense of depth and texture in the foliage.

**How can I make my club
climate friendly and sustainable?**

How can I make my club climate friendly and sustainable?

Club CO₂ footprint,
caused by club activities:

- Transport to meetings
- Meals at meetings
- Journeys & events
- ...



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Analyse & reduce
club CO₂ footprint

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Analyse & reduce
club CO₂ footprint

Increase club CO₂ handprint,
i.e. the positive climate actions
to reduce CO₂

- **Financial** contribution
- Effective **projects**
- **Member** handprint

Online tool to estimate CO₂ footprint & handprint of your club.

Level of Detail: Unit System: Language:

Online Club Meetings

The following fields expect values averaged over the whole club year.

Number of Online Meetings:

Average Number of Participants:

Average Duration of Online Meetings: min

Regular Club Meetings

The following fields expect values averaged over the whole club year.

Number of Regular Meetings:

Average Number of Participants:

Mobility - getting to the meeting/event and back

Number of Cars with Combustion Engine:

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Online CO₂ footprint calculator

- Tailor-made for Rotary and Rotaract Clubs.
- Finnish version in development
- Each club gets a report via email:

Summary for Club Year 2022/2023

General Items	113.8 kg CO ₂ e
Online Meetings	1.4 kg CO ₂ e
Regular Meetings	1 900.3 kg CO ₂ e
Event/Action: Charterevent 10 Years RC München-Residenz	270.2 kg CO ₂ e
Event/Action: End Polio Bike Rides 277 People	3 648.9 kg CO ₂ e
Event/Action: Invitation Italy	169.0 kg CO ₂ e
Event/Action: Rotary Institute Basel	291.2 kg CO ₂ e
Event/Action: New year event	542.4 kg CO ₂ e
Event/Action: District conference	43.1 kg CO ₂ e
Sum	6 866.6 kg CO₂e

We will offer an online workshop to do the estimation with interested clubs.

Use „best practice“ to reduce the CO₂ footprint of club activities.

		best practice (kg CO2)	worst practice (kg CO2)
Dinner	Dinner at event with 50 people		
	Eating vegetarian or vegan	22	
	Eating beef that was airshipped from e.g. Argentina		833
Transport	Transport to event with 48 people, 20 miles and back		
	12 electric cars with 4 people in it	116	
	48 large SUVs with driver alone		2891
Travel	Transport for 10 people, 250 miles and back		
	10 people with a train	392	
	10 people with airplane		2264
Hotel	Travel - Accomodation for 10 people for 5 nights		
	50 nights in an eco-friendly Hotel or small B&B	150	
	50 nights in a luxurious big hotel		3750
	Sum	680	9738



- Complete list of „best practice“ examples
- How to nudge a best practice
- How to lead by example

Receive the complete list of “best practice”: Participate in “Become Sustainable!”.

Financial contribution to a recommended Rotary project. Example: **Solvatten water filter** - RC Stockholm Djurgarden.



Solvatten water filter

- Sunlight creates safe, affordable water
- 1 water filter costs \$145
- Lasts 7 years
- Reduces CO₂ by 7 tons
- Gold standard certificate
- Positive impact on all 7 Rotary areas of focus
- **Appr. 21\$ per ton of CO₂**

More examples in our handbook and www.BecomeSustainable.org

Financial contribution to a recommended Rotary project. Example: **Rotary Climate Forest** - RC München-Residenz.



Rotary Climate Forest:

- Part of the „Great Green Wall“
- Led by RC Antwerpen-Metropool
- Village development, education, entrepreneurship, childcare, ...
- Planting of trees
- **Appr. 7€ per ton of CO₂**



Pictures: Rotary Climate Forest

Effective project started by the club.

Example: "Rotary Moor" - RC Nürnberg-Connect.



Project „Rotary Moor“ (peatland)

- Reduces CO₂ emissions by re-wetting a moor
- Positive impact on biodiversity
- Is part of the „great green belt“ on the former inner-German border
- Hands-on possibilities for clubs
- **Appr. 100€ per ton of CO₂**

The project is looking for more participating clubs!

More examples in our handbook and www.BecomeSustainable.org

Effective project started by the club.

Example: "Photovoltaic panels for people in need" - RC Fürth.



Picture: NDR

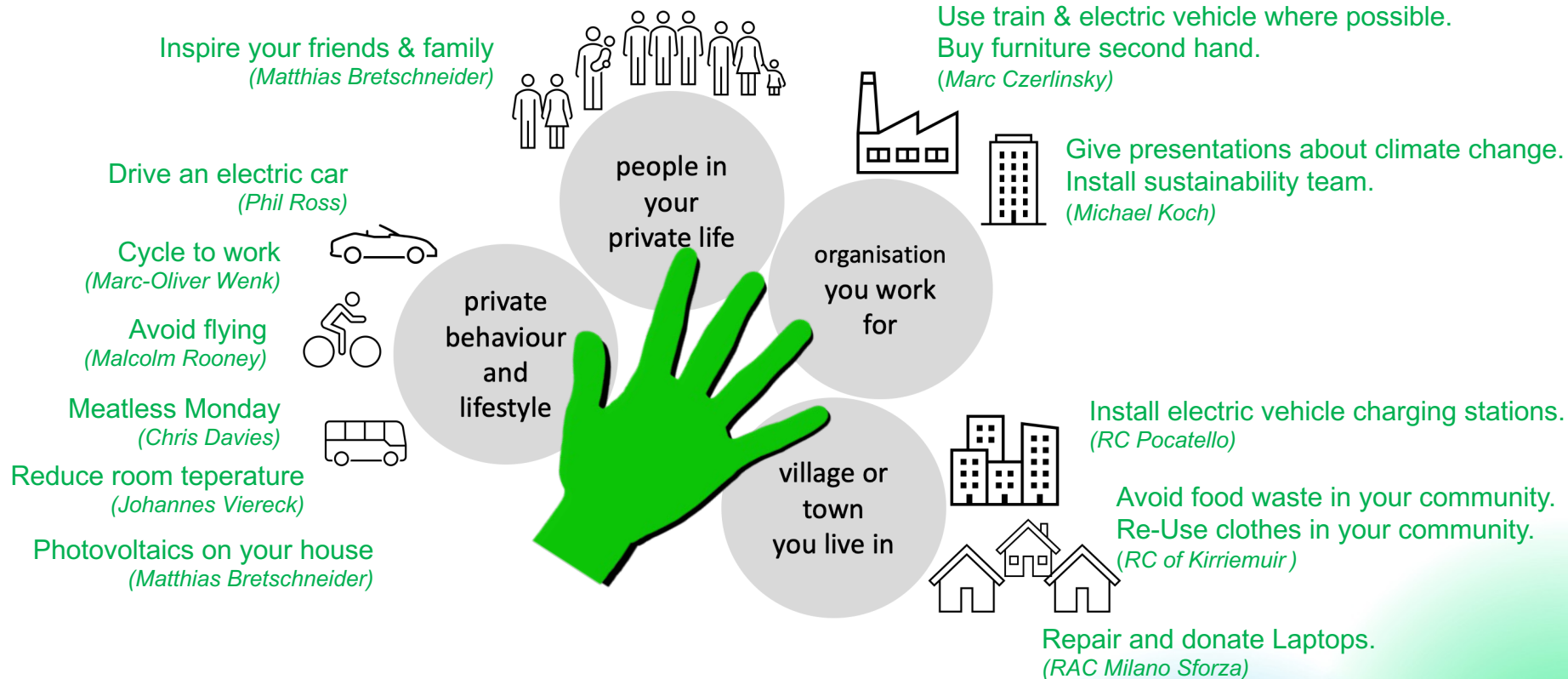
Photovoltaic panels for people in need

- E.g. single mother, two kids
- Social impact – saving energy cost
- Approx. 150 kg reduced CO₂ emissions per panel per year in Germany
- Hands-on option for the club
- **Approx. 80 € per ton of CO₂**

More examples in our handbook and www.BecomeSustainable.org

Increasing the handprint – examples from Rotarians.

The positive climate actions of clubs & members.



We invite you & your club ... to „Become Sustainable!“

Please scan QR-Code



and participate

Picture: Adobe Stock

Our offers to you:

- Giving presentations to raise awareness.
- Sharing effective projects with climate & social impact.
- Helping to estimate club CO₂ footprint & handprint.
- Offering best practice to reduce CO₂.
- Advice for CO₂ offsetting through Rotary projects.
- Comprehensive Handbook with 7 steps for your club.

***„We assist your club to become
climate-friendly & sustainable.“***

Join our team, become an ambassador! Thank you for your attention.

170 Clubs
interested / participating
from
25 Countries



28 Team members,
experts & ambassadors
from
17 clubs & 4 continents

Thank you for your attention!

The seven steps to make your club climate-friendly. The steps are described in detail in our handbook.

