

#RotaryResponds
#PeopleofAction

The
Rotary
Foundation



POLIO

Regional End Polio Now Coordinator Mikko Lindeman

Key Objectives 2025-2026

Rotary's first humanitarian priority is the complete eradication of polio from the world.

Responsibility and continuity:

The work must continue. If vaccination campaigns were to stop now, polio would paralyze up to 200,000 children every year.



PolioPlus Subcommittee

Every district should have a PolioPlus subcommittee.

PolioPlus Subcommittee Chair: This is the district's End Polio Now coordinator. The role includes helping and advising clubs on setting fundraising goals and strategies, as well as organizing fundraising events in the district.

Setting goals for clubs: Encourage clubs to set PolioPlus donation goals on the Rotary Club Central platform.

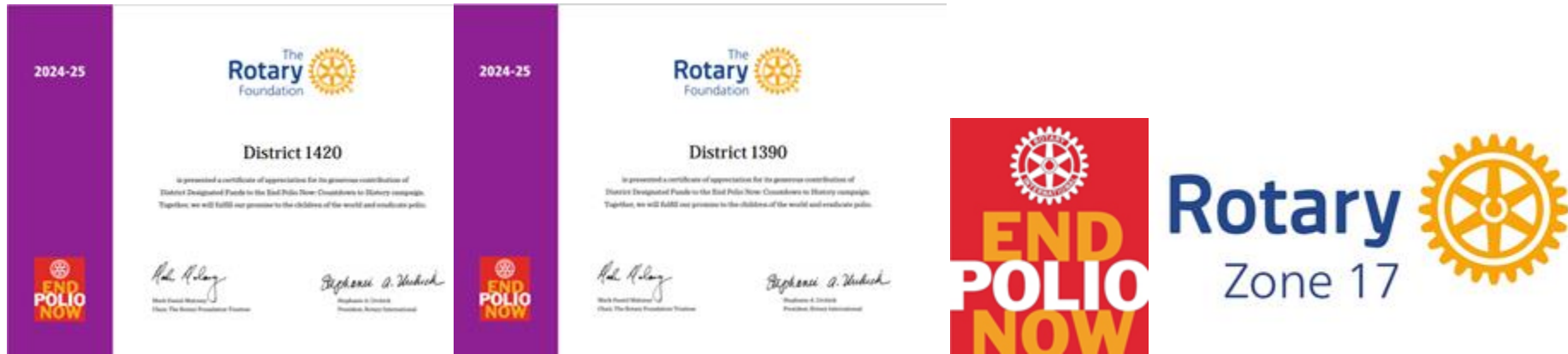
Participation and inspiration: Ensure that polio regularly gets presentation time at district meetings and events.



20% DDF (District Designated Fund) donation to the PolioPlus fund

The goal is for districts to donate 20% of their DDF to the PolioPlus fund annually. This is a key way to raise funds for polio. You can make the commitment at the IA.

(The DDF is made up of annual contributions to the Annual Fund.)



Clubs 1500 USD per club

The goal is for every club to donate at least 1500 USD to the PolioPlus fund. With the Gates Foundation's 2:1 match, the donated amount is tripled.



PolioPlus Society (PPS) in every district

The PolioPlus Society is a district-administered program that aims to encourage donations to the PolioPlus fund from clubs, individual Rotarians, Rotaractors, and friends.

The goal is to have a PPS in every district, whose members commit to donating at least 100 USD per year until polio is eradicated.

PPS membership accrues personal Paul Harris Fellow (PHF) points.



World Polio Day 24.10.2025

World Immunization Week 24–30.4.2026

Spotlight on Polio

- Clubs/districts can participate in a joint campaign by lighting up a local landmark or building in red.
- **Polio Walk:** Organize a walk where participants can donate an agreed-upon amount per kilometer.
- **Sponsorship:** Clubs can find sponsors who pay an agreed-upon amount in donations based on the kilometers walked. This is a good way to raise larger donations.
- **Events:** Concerts, dinners, and other events are excellent ways to raise funds





**END
POLIO
NOW**

Watch

<https://www.youtube.com/watch?v=rnU8LbXlftU>



Spotlight on polio

We invite you all to participate in a joint campaign for World Polio Day on October 24. I hope that Rotary districts and clubs will join in making history by lighting up a local landmark or building on World Polio Day.

You can combine this event with effective fundraising that will help us in the final eradication of polio. This is a great opportunity to engage both Rotarians and other people. If you wish, the event can also serve as a membership recruitment opportunity for your club.



Here's how your club can participate:

- **Lighting:**

- Choose a building or landmark in your area that can be lit up or is already illuminated.
- Ask for permission from the owner of the site to carry out the lighting for Polio Day.
- Lighting is easy to arrange, for example, by placing a red plastic film over a light.



Fundraising and Activities:

- **Organize an event:** Your event could be a dinner with information about polio, a polio concert, or something similar. Donate the proceeds to The Rotary Foundation's PolioPlus fund.
- **Participate in a polio walk:** Challenge your club members and local residents to join. For every kilometer walked, a predetermined amount can be donated, for example, 1-10 euros. Donations can also be made even if one does not participate in the walk.
- **Other ideas:** Hold a raffle, sell "End Polio Now" pens, or encourage people to join the PolioPlus Society.



You are key to this campaign, and your participation will make it a success. Every action and donation is important. Let's work together and eradicate polio by lighting up the world!





Kiitos!

Tack!

Thank You!

