



INCREASING OUR IMPACT THROUGH EFFECTIVE PROJECTS: A WEBINAR SERIES

This five-part series is designed to support you as you cultivate effective projects that will create a sustainable impact in your community and around the world. These webinars offer tools and strategies to help you plan, find resources for, implement, and evaluate your projects.

Because we have members all around the world, we know that not everyone will be able to join us live. If you register, you'll receive a recording after the webinar by email. The recordings will also be posted on rotary.org/webinars to view later.

TOPIC	DESCRIPTION AND OBJECTIVES
<p>Promoting Projects: Tell Your Story</p> <p>Date: Thursday, 23 March</p> <p>Time: 10:00 Chicago time (UTC-5)</p> <p>REGISTER NOW*</p> <p>*Option to register for all five webinars</p>	<p>Telling your story of service and positive change is an essential part of carrying out service projects. It's especially important to share how you overcame any challenges, the lessons you learned, and tips for how other people can best approach similar projects. By the end of this session, you'll be able to:</p> <ol style="list-style-type: none"> 1. Understand the connection between telling a good story and increasing Rotary's visibility 2. Identify effective tactics to promote your projects 3. Use different tools to tell your story at every stage of the project
<p>Planning a Project: Design for Results</p> <p>Date: Thursday, 6 April</p> <p>Time: 10:00 Chicago time (UTC-5)</p> <p>REGISTER NOW</p>	<p>Well-planned projects are more likely to have positive and sustainable results. Every community has its own strengths and challenges, so the best approach is to work closely with people from the various groups that have a stake in the outcome. By the end of this session, you'll be able to:</p> <ol style="list-style-type: none"> 1. Understand the importance of starting with a community assessment 2. Develop an effective project plan with a focus on being able to measure your results 3. Understand what's needed to ensure that your project is sustainable

<p>Finding Project Partners and Resources: Build an Effective Team</p> <p>Date: Thursday, 20 April</p> <p>Time: 10:00 Chicago time (UTC-5)</p> <p><u>REGISTER NOW</u></p>	<p>Project partners can contribute expertise and resources — in addition to funding — that improve the project, expand your reach, and increase your impact. You have access to experts within Rotary and resources that can help you design more effective projects. By the end of this session, you'll be able to:</p> <ol style="list-style-type: none"> 1. Identify the benefits of working with project partners and securing different kinds of resources 2. Determine how to find partners and resources 3. Understand how to define roles, responsibilities, and expectations
<p>Measuring Results: Demonstrate Your Impact</p> <p>Date: Thursday, 4 May</p> <p>Time: 18:00 Chicago time (UTC-5)</p> <p><u>REGISTER NOW</u></p>	<p>A successful project relies on gathering data before you start, measuring the results, and determining whether you met your goals. The better the data that you collect, the better able you'll be to tell your story of service and positive change. By the end of this session, you'll be able to:</p> <ol style="list-style-type: none"> 1. Understand the connection between measurement and sustainability 2. Learn how to gather data to measure your progress 3. Use data to determine what changes you might need to make to your project plan
<p>Expanding Reach: Partner with Youth in Service</p> <p>Date: Thursday, 18 May</p> <p>Time: 18:00 Chicago time (UTC-5)</p> <p><u>REGISTER NOW</u></p>	<p>Young people are engaged in service when it is meaningful and relevant to them. When you learn how to connect and collaborate with youth you increase the impact of your projects and develop youth into leaders. By the end of this session, you'll be able to:</p> <ol style="list-style-type: none"> 1. Understand how to engage youth and develop participation 2. Explore how you can increase youth voice in your projects 3. Increase your impact by collaborating in effective adult- youth partnerships